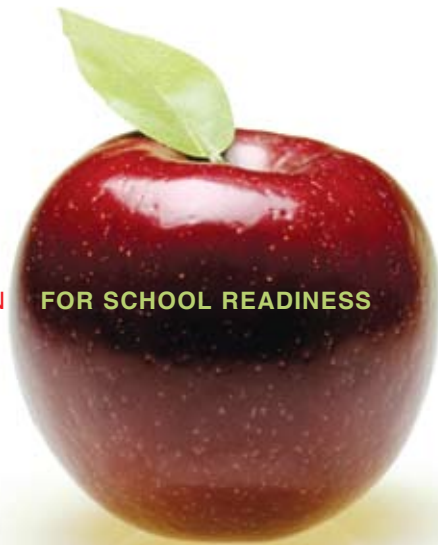




Smart
S T A R T
of FORSYTH COUNTY

BUILDING A FOUNDATION FOR SCHOOL READINESS



Community Report 2008



AN APPLE A DAY KEEPS THE KIDS AT PLAY.

Smart Start of Forsyth County promotes the health, education, and general well-being of all children ages birth to five.

Our Mission: To prepare all young children for school and life-long success through community partnerships.

Smart Start of Forsyth County is a nonprofit organization that serves the birth to five population and their families. We support programs for parents, child care facilities, and educators by directly administering services in house, and by providing financial support to local human service agencies to administer services within their organizations.



2007-2008 PARTNER AGENCIES

- CATHOLIC SOCIAL SERVICES
- CHILDREN'S CENTER FOR THE PHYSICALLY DISABLED
- CREATIVE LEARNING CENTER
- DOWNTOWN HEALTH PLAZA
- EXCHANGE/SCAN
- FORSYTH COUNTY DEPARTMENT OF SOCIAL SERVICES
- FORSYTH COUNTY HEALTH DEPARTMENT
- FORSYTH TECHNICAL COMMUNITY COLLEGE
- IMPRINTS
- NORTH CAROLINA COOPERATIVE EXTENSION
- WINSTON-SALEM/FORSYTH COUNTY SCHOOLS
- WORK FAMILY RESOURCE CENTER



Our vision: In Forsyth County, all young children are provided with effective resources to succeed not only in school but in life, building a diverse, economically-vital community.

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*Denotes Executive Committee

Message from the Board Chair



Mike Joyce

Even with such exciting times ahead, it's important for us to reflect on our past. The 2007-2008 fiscal year brought many challenges, many triumphs, and even some small revisions.

We started the year with modifications to our logo, vision, and mission statements. We gained momentum from implementing a successful annual campaign, the first organized effort of its kind at Smart Start of Forsyth County. We are proud to say that 100% of the board of directors and staff of Smart Start of Forsyth contributed to the Building the Foundation Campaign. We are especially pleased to have gained new friends through the campaign.

The most exciting occurrence came in the form of progress in the field of quality early education. More children than ever before were served by our programs and received the education or health intervention they need to be prepared for kindergarten. The quality of the child care facilities continued to rise; this year our county's child care facilities achieved an average star rating of 3.42 on the 5-star rating scale, a Forsyth county high!

This past year was full of celebrations honoring those who work hard to support young children in our community. We recognized our high-achieving child care providers at the inaugural Provider Recognition Event. We also recognized our volunteers for the contributions they have generously made to the organization through our allocations process and all of our special committees.

With all that said, we still have many more challenges ahead, but we are prepared to put all of our forces to work in order to prepare all young children for school and life-long success through community partnerships.

2007-2008 Accomplishments

Educators:

- 1428 child care professionals attended a Smart Start training or workshop
- 217 child care professionals enrolled in a college-level early childhood course
- 365 child care professionals received Smart Start salary supplements



Smart Start of Forsyth County Our Programming Values

Smart Start values quality early education and access to child care.

Smart Start values families and the role they play in a child's growth and development.

Smart Start values quality child care facilities and the enhancement of all child care facilities.

Smart Start values child care providers and educators, and opportunities for continued learning.

Smart Start values the health and wellbeing of children ages birth to five and access to health services.

Families:

- 11 Parent Educators worked with 542 children in the More at Four program
- 330 teen mothers received individual consultation from the school social worker for teen mothers and their children
- 1728 families received child care resource and referral services



Child Care and Quality Education:

- The More at Four program expanded by nearly 20% offering 560 subsidized preschool slots
- 282 families with 362 children received child care subsidies
- 53 families with 66 children received emergency child care assistance

Child Care Facilities:

- 21 child care centers and 19 child care homes participated in Smart Start activities designed to increase their rating to 3 stars or higher
- 28 child care centers and 93 child care homes participated in Smart Start activities designed to maintain their current rating of 3 stars or higher
- Child care centers participating in Smart Start activities designed to increase their star rating had a staff retention rate of over 90%

Health:

- 5747 children received oral health assessments
- 835 children were screened for developmental delays
- Interpreter and translation services were provided to 77 new pediatrics patients and 61 new obstetrics patients per month



THROUGH THE EFFORTS OF IN-HOUSE STAFF AND PARTNER AGENCIES, SMART START OF FORSYTH COUNTY PROVIDES ITS SERVICES TO FAMILIES, CHILD CARE PROVIDERS, AND CHILD CARE FACILITIES TO IMPACT QUALITY EARLY EDUCATION AND HEALTH IN OUR COMMUNITY.

Our Donors and Supporters



Sustainer - \$5,000+

North Carolina Partnership for Children
R.J. Reynolds Foundation

Benefactor - \$2,500 to \$4,999

Kaplan Early Learning Company

Advocate - \$1,000 to \$2,499

Chuck and Sue Kraft
North Carolina State Employees
Combined Campaign
Piedmont Natural Gas Foundation
Paul Spanos
United Way of Forsyth County
Wal-Mart

Contributor - \$100 to \$999

Frank and Gerri Ahting*
Cinda and duWayne Amen
Barnes & Noble Booksellers
Marshall Bass
Joan Marie Belnap
Curtis Bland*
Mike Britt
Joyce Capps
Carolina Human Resources, Inc.
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Betty Taylor*
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Mark Tucker*
Claudia Warren*
Ellen Wenner*
Mark and Jenny Whitley
Cheryl Young

Friend - \$1 to \$99

Anonymous
Edna Austin
Beaufort Bailey*
Amy Banks
Hayluri Beckles
Edwin Bell
Mary Ellis Brown
Betsy Cabrera
Julie Clevenger
Teresa Cox
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Deborah Kalwat*
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Charlette Lindell
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Keshia Martin
Claudette McCoy
Patricia Minter
Carolyn Moran
Derwick Paige
Jeaneane Paschal
Karen Preli
Ramika Rhodes
Hollie and Sam Rollins
Damon Sanders-Pratt*
Vanessa Sawyer-Wilson
Karatha Scott*
Sylvia Sprinkle-Hamlin
Sharon Vinsant
Martha Wheelock

Gifts in Honor

(In Honor Of ~ Given By)
Michelle Cook* ~ Mike Britt
Matt Dyson* ~ Anonymous
Katura Jackson* ~ Anonymous
Arthur Perry ~ Anonymous
SSFC Board ~ Anonymous
Mayra Villalon* ~ Anonymous

Gifts in Memory

(In Memory Of ~ Given By)
Fred Albright ~ Gayln Shivers

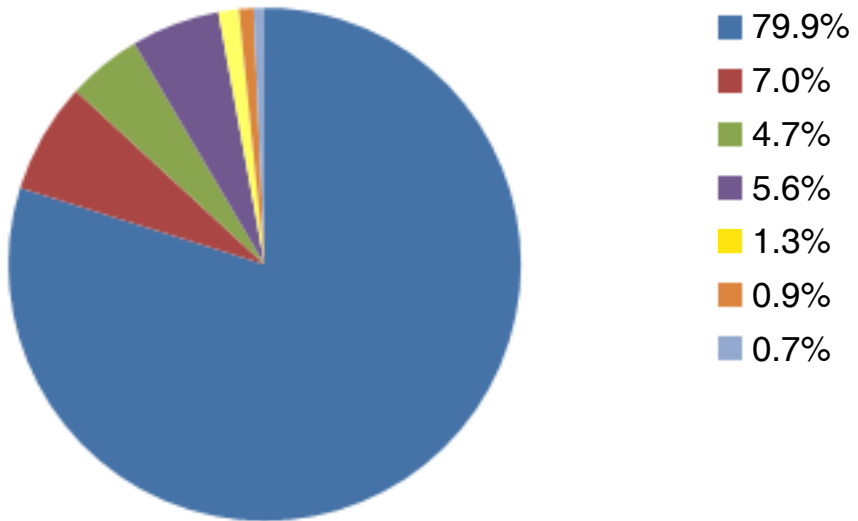
Gifts In Kind

A Child's World Learning Center
Romy Allen
Anonymous
Applebee's
Arbonne International
Augsburg Lutheran Church
Lyn Carpenter
Catered Affairs by Rumac
Children's Museum of WS
Clemmons Kiwanis Club
Clemmons Library
College Park Baptist Church
Corning Cable Systems
Fifth Letter
Golden Corral
Golden K Kiwanis Club
Goodwill Industries of NWNC
Harris Teeter
Christina Heidtmann
Henry Heidtmann, IV
William Heidtmann
Holiday Inn Select
Home Depot
IESS
InSitu
Kaplan Early Learning Company
Kernersville Library
Lamberti's
Lowe's Home Improvement
Mary Kay Cosmetics
Piedmont Association for the
Education of Young Children
Residence Inn by Marriott
Sarah Coventry Jewelry
SciWorks
Smart Style Family Hair Salon
Source IT
St. Paul United Methodist Church
The Grand 18 – Winston-Salem
Westtown Eatery & Express
Dewey Yarborough
YWCA - Gateway Branch

*Denotes Board Member

2007-2008 Expenditures

\$8,961,118



2007-2008 Income:

State Smart Start Funds	6,305,779	70.4%
Other Funds/Grants	2,655,339	29.6%

Education/Care Programs \$7,161,812

Child Care Subsidies	\$4,921,254
Child Care Quality Enhancement	\$1,404,862
Teacher Education/Training/Support	\$772,536
Child Care Resource and Referral	\$63,160

Family Support Services \$624,806

Informational Materials for Parents	\$333,352
Family Education and Support Services	\$291,454

Health Services \$418,230

Health Education/Other Health Services	\$177,162
Special Needs Services	\$145,962
Dental Clinics/Screenings	\$95,106

Other \$756,270

Partnership Administration	\$499,839
Community Education and Outreach	\$116,466
Program Coordination	\$79,528
Evaluation	\$60,437

